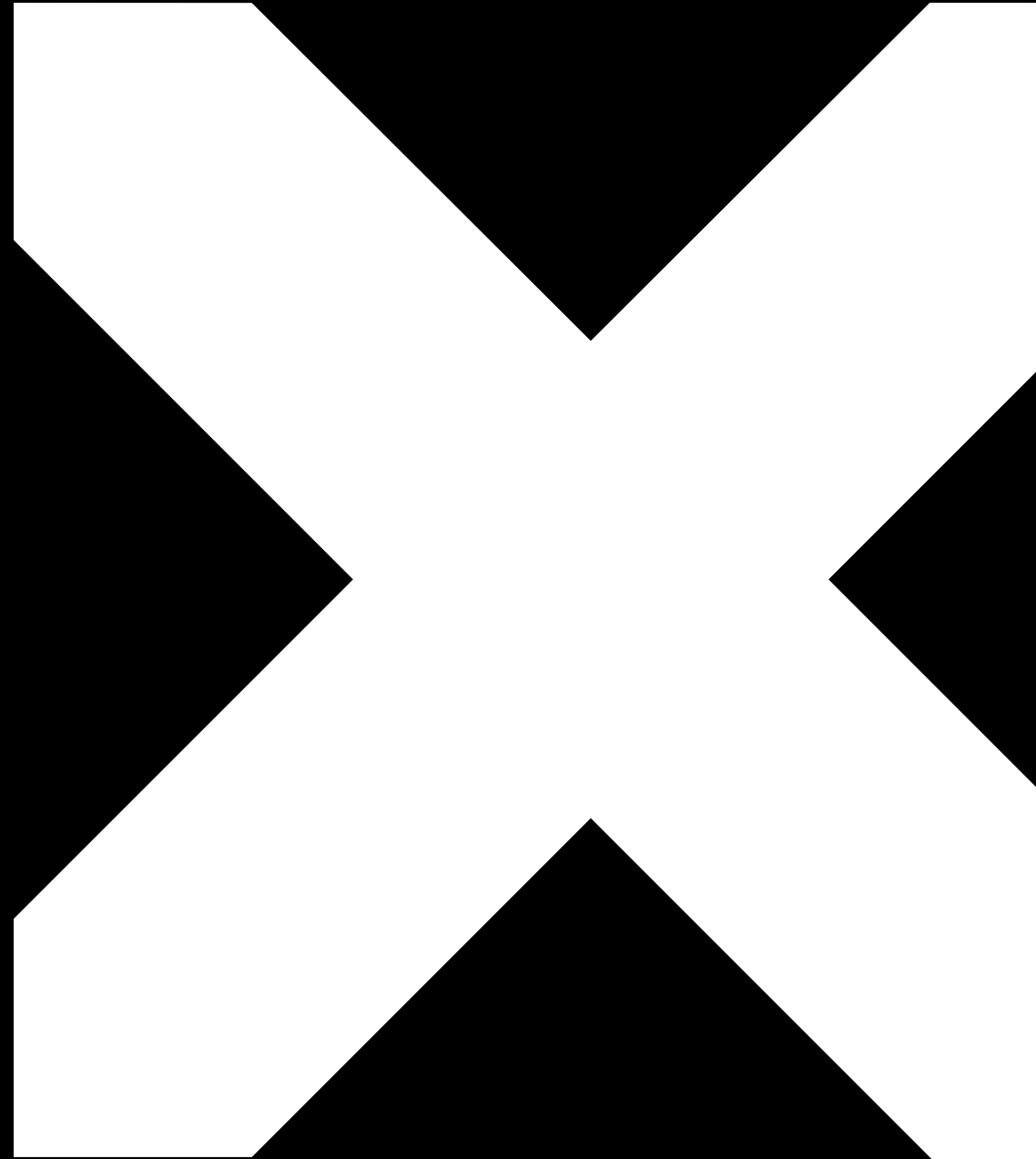


# GradX 2026

## Sponsorship Pack



**School of Design and Architecture**

1-3 December 2026



## About this Sponsorship Pack

GradX is Swinburne's School of Design and Architecture (SoDA)'s annual graduate exhibition. It brings together students, staff, industry partners and the wider community to recognise the work of graduating students and support their transition into professional practice.

Sponsorship contributes directly to the delivery of the exhibition and to student awards across disciplines.

In return, sponsors are acknowledged across GradX's core platforms in a way that is consistent, visible and aligned with the nature of the event.

This document outlines the available sponsorship tiers and how sponsors are recognised.

For further information, please contact:  
[execdeansoda@swin.edu.au](mailto:execdeansoda@swin.edu.au)

To register your interest in sponsoring GradX 2026:  
[Register your interest](#)



## About GradX

GradX presents the work of graduating students across the design and architecture disciplines at Swinburne.

The exhibition provides a platform for students to:

- Showcase physical outcomes of their graduate portfolio
- Network with leading industry partners
- Celebrate their achievements at SoDA with the design industry

For industry, GradX offers a direct and focused opportunity to engage with emerging practitioners across our design and architecture disciplines.

GradX 2026 will run from 1–3 December.

# About the School of Design and Architecture

Swinburne's School of Design and Architecture (SoDA) is a top 150 QS-ranked Art and Design School, delivering industry-relevant education generating award-winning future work ready graduates.

SoDA maintains close relationships with industry through teaching, research, and collaborative projects. Graduates are recognised for their ability to think critically, work across disciplines and respond to contemporary challenges.

## Department of Architectural and Industrial Design (AID)

The Department of Architectural and Industrial Design teaches students to see projects from the end-users' perspective while considering sustainability, cultural, and manufacturing issues.

### AID Bachelors

- Design (Architecture)
- Design (Industrial Design) (Hons)
- Design (Interior Architecture) (Hons)
- Design (Fashion)
- Engineering (Product Design) (Hons)
- Engineering (Architectural) (Hons)

### AID Masters

- Master of Architecture
- Master of Architecture and Urban Design

## Department of Communication Design (CD)

The Department of Communication Design offers a range of undergraduate and postgraduate degrees in one of Swinburne's flagship disciplines.

### CD Bachelors

- Design (Communication Design)
- Design (Motion Design)
- Design (Photomedia)
- Design (Branded Environments)
- Design (UX Interaction Design)
- Design (Communication Design) (Hons)

### CD Double degrees

- Design and Media and Communication
- Design and Business
- Design and Applied Innovation

### CD Masters

- Master of Design

# Sponsorships

Available until 10 November

<b>AWARD RECOGNITION (Primary Value)</b>	<b>GOLD SPONSORSHIP \$1,000</b>	<b>SILVER SPONSORSHIP \$500</b>	<b>BRONZE SPONSORSHIP \$250</b>
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**Present award on opening night**

Opportunity to present the winner of your sponsored award their trophy on opening night

YES

—

—

**GradX trophy and/or certificate**

Winner of your award will receive a branded trophy and/or certificate along with their prize

Trophy and Certificate

Certificate

—

## EXHIBITION AND EVENT PRESENCE (Core Visibility)

Your brand displayed on main screen during award presentation

YES

YES

—

Inclusion on printed thank you sponsor banners on display during entire exhibition at Hawthorn Arts Centre and event signage

YES

YES

YES

Acknowledgement in opening night speeches

YES

YES

—

## GRADX WEBSITE (Primary Sponsor Presence)

A dedicated GradX 2026 webpage will acknowledge all sponsors

Sponsor listing on GradX website

Primary Placement

Standard Listing

Standard Listing

Link to sponsor website

YES

YES

—

*(The [GradX website](#) is a public record of the exhibition and its supporters)*

# Sponsorships

Available until 10 November

<b>SOCIAL MEDIA (Supporting Visibility)</b>	<b>GOLD SPONSORSHIP</b> \$1,000	<b>SILVER SPONSORSHIP</b> \$500	<b>BRONZE SPONSORSHIP</b> \$250
GradX content will be shared via SoDA <a href="#">Instagram</a> and <a href="#">LinkedIn</a> in the lead-up to and during the exhibition. Sponsor acknowledgement will be included within this content.			
Inclusion in GradX announcement and/or feature post	YES	—	—
Inclusion in award or event-related content	YES	YES	—
Acknowledgement in final recap post	YES	YES	YES

*(Content is scheduled as part of the overall GradX communications)*

## ADDITIONAL BENEFITS

Certificate of appreciation (for sponsor use)	YES	YES	YES
Invitation to GradX opening event	YES	YES	YES

## A NOTE ON VISIBILITY

GradX engages a focused audience of students, graduates, and industry partners.

Sponsor recognition is delivered through defined and consistent forms of acknowledgement across the exhibition, website and communications.

Examples of previous GradX content and sponsor acknowledgement can be provided via links upon request.

Interested? [Register your interest here](#)

# What your Contribution Supports

Sponsorship directly supports:

- Student exhibition spaces presenting graduating work
- Production of a coherent, industry-standard exhibition
- Award prizes and recognition of student achievement
- Event delivery, including opening night and award presentations



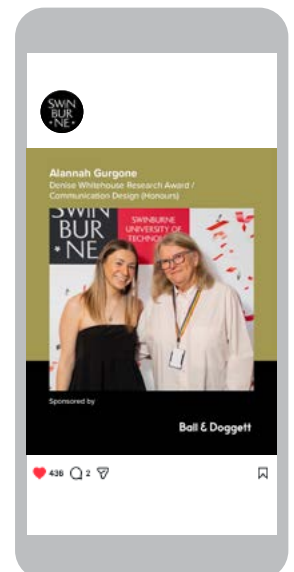
# Award Sponsorship Recognition

Sponsors are acknowledged in association with student awards presented during GradX.

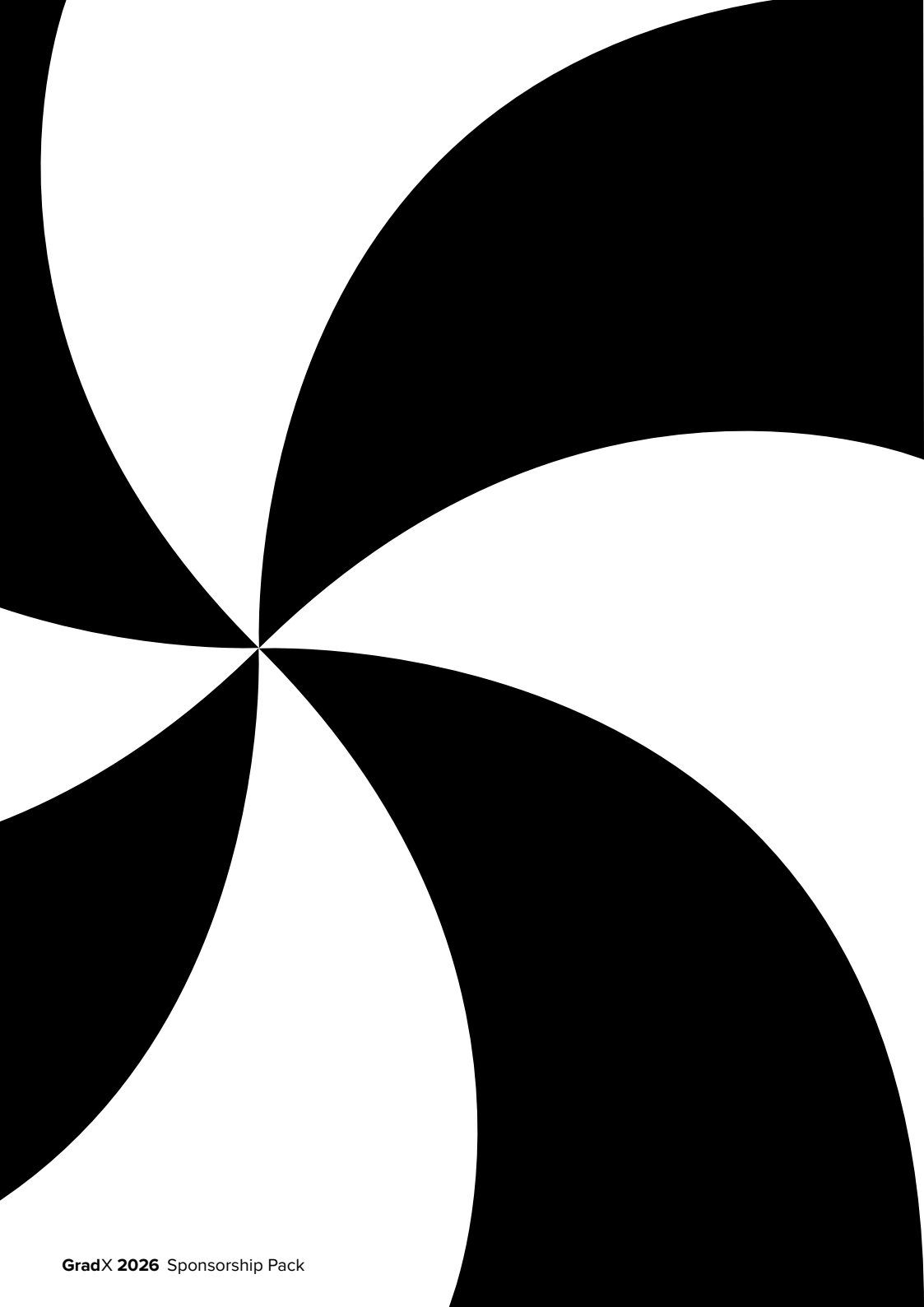
This includes acknowledgement during award presentations and within event materials, aligned with the relevant sponsorship tier.



GradX 2026 Sponsorship Pack



[VIEW INSTA PAGE](#)



## **How your contribution helps**

Your support contributes to the continued delivery of GradX as a platform for graduating students to present their work and connect with industry.

It enables a consistent and considered exhibition experience, both physically and online, and supports recognition of student achievement through awards.

As each sponsor's involvement may vary, we welcome further discussion to ensure alignment between sponsorship and participation.

## Our Reach

GradX connects with:

**400+**

Graduating students

**2,000+**

Visitors across a public facing exhibition

**2,500+**

Students within SoDA

**300k+**

Followers on Swinburne and SoDA  
social media audiences

Engagement varies each year and is shaped by the exhibition, student work, and participating industry.



## Contact Details

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